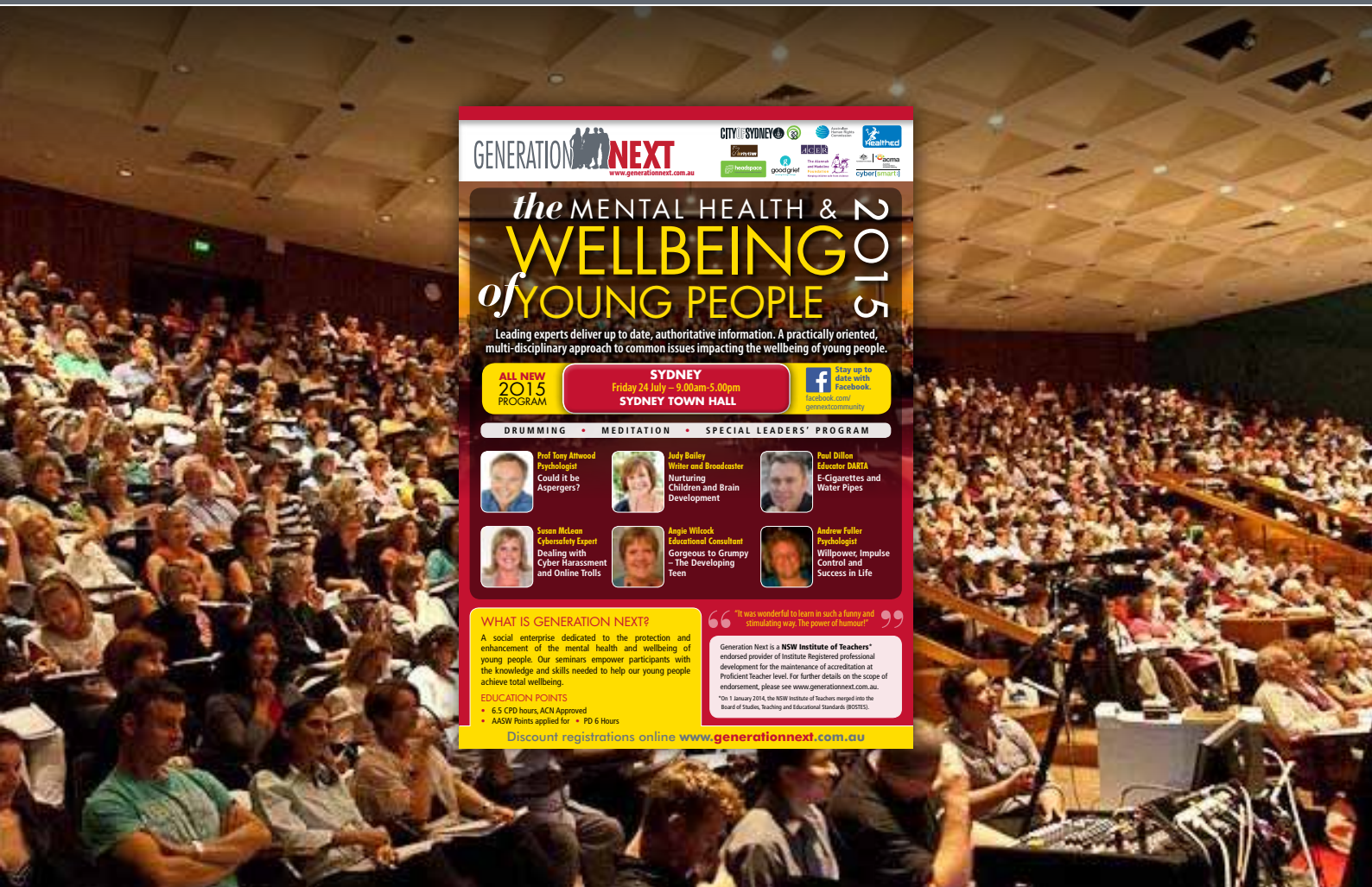


The Mental Health and Wellbeing of Young People seminar series

One Day Professional Development Events

Adelaide • Brisbane • Canberra • Gold Coast • Melbourne • Perth • Sydney



GENERATION  NEXT
www.generationnext.com.au

the MENTAL HEALTH & WELLBEING of YOUNG PEOPLE

Leading experts deliver up to date, authoritative information. A practically oriented, multi-disciplinary approach to common issues impacting the wellbeing of young people.

ALL NEW 2015 PROGRAM **SYDNEY** Friday 24 July – 9.00am-5.00pm
SYDNEY TOWN HALL

Stay up to date with Facebook.
[facebook.com/generationnext](https://www.facebook.com/generationnext)

DRUMMING • MEDITATION • SPECIAL LEADERS' PROGRAM

 Prof Tony Atwood Psychologist Could it be Aspergers?	 Judy Bailey Writer and Broadcaster Nurturing Children and Brain Development	 Paul Dillon Educator DARTA E-Cigarettes and Water Pipes
 Susan McLean Generativity Expert Dealing with Cyber Harassment and Online Trolls	 Angie Wilcock Educational Consultant Gorgeous to Grumpy – The Developing Teen	 Andrew Feller Psychologist Willpower, Impulse Control and Success in Life

WHAT IS GENERATION NEXT?
A social enterprise dedicated to the protection and enhancement of the mental health and wellbeing of young people. Our seminars empower participants with the knowledge and skills needed to help our young people achieve total wellbeing.

EDUCATION POINTS

- 6.5 CPD hours, ACN Approved
- AASW Points applied for • PD 6 Hours

Discount registrations online www.generationnext.com.au

“It was wonderful to learn in such a funny and stimulating way. The power of humour!”

Generation Next is a NSW Institute of Teachers* endorsed provider of Institute Registered professional development for the maintenance of accreditation at Proficient teacher level. For further details on the scope of endorsement, please see www.generationnext.com.au.
*On 1 January 2014, the NSW Institute of Teachers merged into the Board of Studies, Teaching and Educational Standards (BOSTES).

2015 Sponsorship Prospectus

National Seminar Circuit • Stakeholder Exhibition • e-Newsletter



Welcome from



It is with great pleasure that we invite you to consider sponsoring or exhibiting at the 2015 Generation Next *Mental Health and Wellbeing for Young People* seminar series,

held across seven major hubs across Australia, between May and September, 2015.

The Mental Health and Wellbeing for Young People seminar is the number one event to attend in Australia for authoritative information on foremost social, cultural and emotional issues affecting young people today, and evidence based strategies for how to address these.

The 2015 program is taking shape. It will feature leading experts in child mental health and wellbeing, showcasing the latest updates on key clinical, social and educational issues.

Our delegates comprise a cross-section of teachers, community and health professionals, and parents, who are

ideally positioned to modify the immediate environment that children and young people are surrounded by.

We are seeking support from industry to help maintain the availability of this valuable resource. Your support is invaluable in maintaining low ticket prices so that our seminars remain accessible to those working at the forefront of supporting youth mental health and wellbeing. Your support in 2014 enabled us to reach more people than ever before and we are looking to ensure that in 2015 even more of the community can participate.

We hope you will consider this opportunity to be involved in this exciting seminar series favourably, and look forward to welcoming you to the 2015 circuit!

Dr Ramesh Manocha MBBS BSc (med) PhD
Founder and Convenor
Generation Next

About

THE MENTAL HEALTH AND WELLBEING FOR YOUNG PEOPLE SEMINAR SERIES

Format

Seminar events comprise a one day program of nine lectures, featuring high level experts who have demonstrated familiarity with all the relevant and current clinical, social and educational issues. Lectures are designed to be stimulating, up to date and practically focused.

A number of brief sponsored sessions are also scheduled. In addition, there is a dedicated trade exhibition space for community, education and health groups to gain maximum access to and engage with our delegates, throughout the course of the day.

2015 lecture topics

The 2015 circuit is taking shape. So far we have confirmed the following lecture topics:

- Could It Be Aspergers?
- Nurturing Children and Brain Development
- Child Sexual Abuse – Teaching Self-Protection Skills
- Positive Psychology Strategies to Reduce Depression
- E-cigarettes and Water Pipes
- Willpower, Impulse Control and Success in Life
- Cybersafety – strategies against cyber harassment and online trolls
- Absent Father Syndrome
- Educating Against Racism
- Kids, Consumerism and Materialism



Delegate profile

The 2015 seminar series is expected to attract between 5000 and 6000 delegates, from across Australia.

Delegates will include but are not limited to: school principals, teachers, school counsellors, student welfare officers, psychologists, registered nurses, occupational therapists, social workers, police officers, pastoral care workers, youth workers, and parents. Our delegates are ideally positioned to modify the immediate environment that children and young people are surrounded by.



Attendance

	Melbourne	Brisbane	Canberra	Perth	Sydney	Adelaide	Gold Coast	Total
2014 Attendance	700	750	500	550	1200	700	450	4850
2015 Attendance*	1000+	750	600	650	1350	700+	450	5500+
2015 Dates	May 22	May 29	June 5	June 26	July 24	July 31	Sept 4	7 events

*Expected Attendance

Speakers

AUSTRALIA'S LEADING EXPERTS ALL AT ONE EVENT

Current and past speaker profiles



- A. **The Hon. Alastair Nicholson** Former Chief Justice of the Family Court
- B. **Dr Judith Slocombe** CEO, The Alannah and Madeline Foundation
- C. **Dr Tim Soutphommasane** Race Discrimination Commissioner
- D. **Megan Mitchell** National Children's Commissioner
- E. **Andrew Fuller** MindMatters Ambassador
- F. **Paul Dillon** Drug and Alcohol Research and Training
- G. **Assoc. Prof. Michael Nagel** Teacher and Researcher
- H. **Prof. Tony Attwood** Clinical Psychologist
- I. **Prof. Gavin Andrews** Psychiatry Researcher
- J. **Susan McLean** Cyber-safety Expert
- K. **Mark Le Messurier** Counsellor and Educator
- L. **Dr Wayne Warburton** Psychologist
- M. **Maggie Hamilton** Author and Researcher

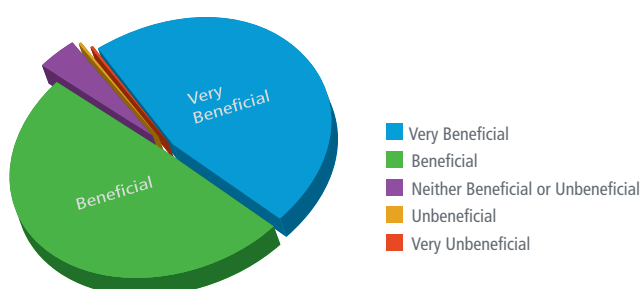
- N. **Dr Ramesh Manocha** GP and Researcher
- O. **Melinda Tankard Reist** Author and Activist
- P. **Dr John Irvine** Psychologist and Teacher
- Q. **Steve Biddulph** Psychologist and Activist
- R. **Dr Michael Carr-Gregg** Clinical Psychologist
- S. **Jo Lamble** Clinical Psychologist, Channel 9
- T. **Prof. Debra Rickwood** Clinical Leadership and Research, headspace
- U. **Chris Tanti** CEO, Headspace
- V. **Judy Bailey**, Writer and Broadcaster
- W. **Dr Justin Coulson**, Author
- X. **Dr Freda Briggs AO**, Emeritus Professor in Child Development
- Y. **Dan Haesler**, Teacher and Writer
- Z. **Kerry Stirling**, CEO, Good Grief

Evaluation

2014 OUTCOMES AND EXPERIENCE

Event Feedback

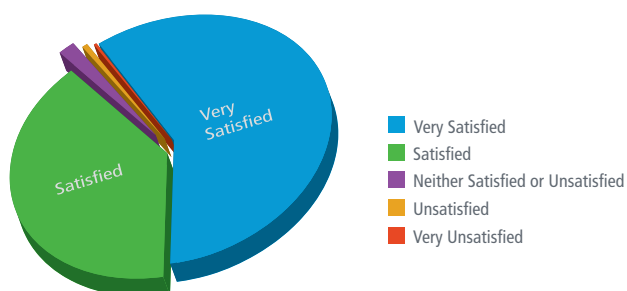
A central aim of Generation Next is to directly and positively influence the lives of young people. In 2014, 96% of *Mental Health and Wellbeing of Young People* event delegates felt we achieved this aim, stating that what they learnt on the day would have a positive impact on the young people they were in contact with.



Do you feel that young people you care for will benefit as a result of your participation in this event?

(delegate response, n=1985)

Overall feedback is consistently positive each year. In 2014, 96% of event delegates felt the seminar fulfilled their learning needs, with 98% reporting a strong satisfaction with the event.



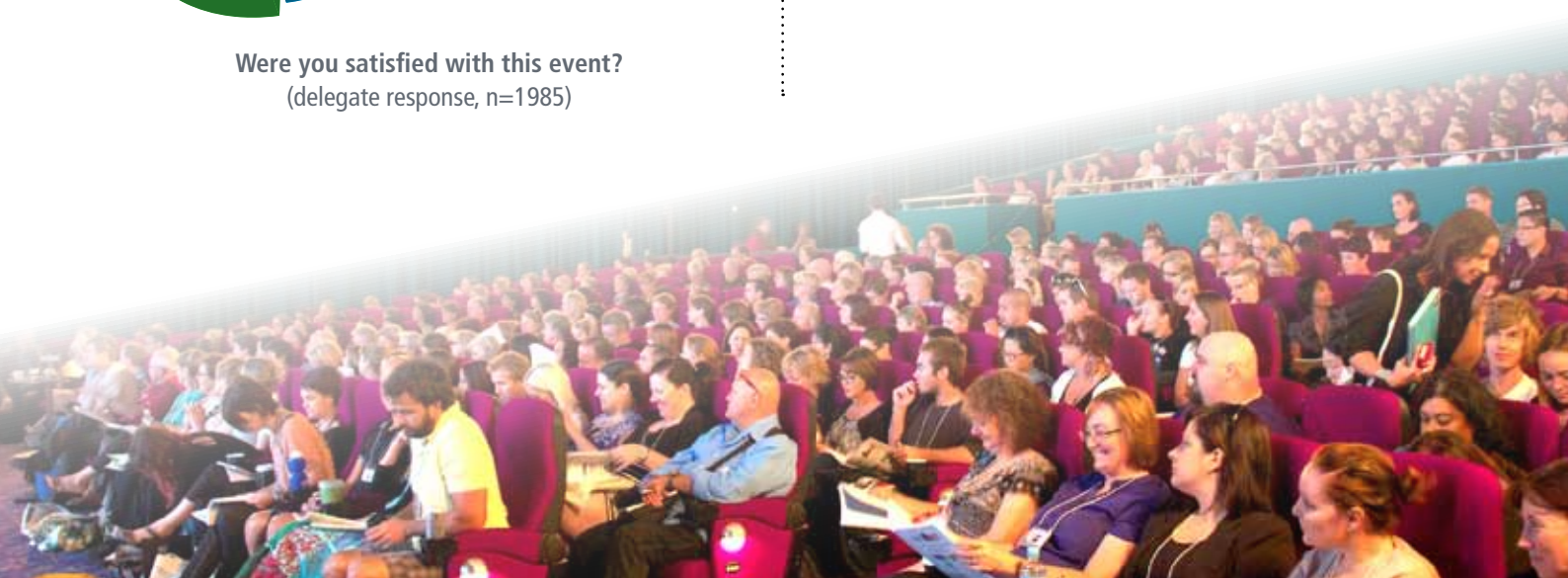
Were you satisfied with this event?

(delegate response, n=1985)

Testimonials

Here is what some of the professionals that have previously attended the *Mental Health and Wellbeing of Young People* seminars have had to say:

- 'Excellent presentations, thoroughly enjoyed all the speeches and gained so much knowledge. One of the best conferences I have ever attended!'
- 'The conference speakers were engaging and stimulating and to be honest I have thought of little else since...! It was extremely uplifting to listen to people who love what they do, who are passionate about young people, passionate about their area of expertise and who are generous enough to share their knowledge, insights and understanding to improve the lives of others. Congratulations to everyone involved, I for one have been moved into action and inspired to act!'
- 'Loved it and thoroughly enjoyed the day. I will be back next year! Thank you very much!'
- 'It was very insightful. I got such a lot out of hearing from the wonderful line up of speakers you organised for us. I congratulate you putting such a powerful line-up and message together.'
- 'Congratulations and thank you on a well informed and planned conference. My colleague and I loved it. Thanks for hosting the event. Next year I would like to send my middle years staff.'
- 'The day was a very valuable one and I know that there will be more teachers from our school attending the next one.'



Why Sponsor

THE MENTAL HEALTH AND WELLBEING FOR YOUNG PEOPLE CIRCUIT?

The Generation Next *Mental Health and Wellbeing for Young People* seminar is the number one event to attend in Australia for authoritative information on foremost social, cultural and emotional issues affecting young people today, and evidence based strategies for how to address these.

The 2015 seminar series is expected to attract between 5000 and 6000 delegates from across seven major hubs in Australia.

Key benefits

Whether your target market is one stakeholder group or cutting across many, there is no better way to reach them all in one place than by partnering with Generation Next. Sponsoring the *Mental Health and Wellbeing for Young People* circuit provides an excellent opportunity to:

- Demonstrate your organisation's alignment with Generation Next and with our brand and expertise. Our events have attracted 20,000 delegates since our inception in 2010, and our e-newsletter is currently subscribed to by over 25,000 individuals
- Promote your organisation and your resources to activated delegates, ranging from teachers, community and health professionals, and parents, who are ideally positioned to modify the immediate environment that children and young people are surrounded by
- Increase brand awareness and maintain a high profile with our delegates who are all dedicated to manifesting genuine change in mental health and wellbeing opportunities for young people
- Network and build new relationships with likeminded organisations and individuals across Australia.

Generation Next in New Zealand

In 2015 Generation Next will once again run its successful Mental Health and Wellbeing of Young People seminar in Auckland, New Zealand on Friday, 28th August. Please contact our Program Manager if you are interested in sponsoring and exhibiting at this event.



Getting Involved

THE MENTAL HEALTH AND WELLBEING FOR YOUNG PEOPLE CIRCUIT

Sponsorship Packages		Platinum	Gold	Silver	Bronze	Blue
Speaker	Opportunity to present a brief 10-15 minute lecture or energiser session	✓				
Branding	<ul style="list-style-type: none"> Logo and hyperlink on GenNext website Logo and hyperlink in E-newsletter Logo on delegate booking form Logo in hardcopy delegate handbook Visual presence throughout event via logo on session screens and foyer banners 	✓	✓			
Advertising	<p>Option 1</p> <ul style="list-style-type: none"> Whole page black and white display advertising in hardcopy delegate handbook <p>Option 2</p> <ul style="list-style-type: none"> Inclusion of promotional material in delegate satchels, including 1 X flyer, postcard, brochure, CD, pen or notepad 	✓	✓	✓		✓
Exhibition opportunities	<ul style="list-style-type: none"> 1.8m exhibit table space (additional space at extra cost by discussion) Two exhibitor passes per 1.8m exhibit space with access to the seminar sessions <p>Note: Exhibition opening hours are scheduled during all event breaks. Premium positions will be allocated to sponsors, relevant to their level of participation</p>	✓	✓	✓	✓	

Full Circuit Investment	Platinum	Gold	Silver	Bronze	Blue
Commercial enterprise	\$20,000	\$10,000	\$7,000	\$5,000	\$2,000
Government body	\$15,000	\$10,000	\$7,000	\$4,000	\$1,500
Large Not for Profit Organisation (100+ staff)	\$10,000	\$8,000	\$6,000	\$3,000	\$1,200
Medium Not for Profit Organisation (11-100 staff)	\$10,000	\$5,000	\$3,000	\$2,000	\$800
Small Not for Profit Organisation (1-10 staff)	\$10,000	\$3,000	\$1,500	\$1,000	\$500

Single Event Investment	Platinum	Gold	Silver	Bronze	Blue
Commercial enterprise	\$5,000	\$3,000	\$2,000	\$1,500	\$500
Government body	\$4,000	\$2,000	\$1,500	\$1,000	\$500
Large Not for Profit Organisation (100+ staff)	\$3,000	\$1,000	\$800	\$500	\$300
Medium Not for Profit Organisation (11-100 staff)	\$3,000	\$700	\$500	\$300	\$200
Small Not for Profit Organisation (1-10 staff)	\$3,000	\$500	\$300	\$200	\$100

Prices quoted are ex-GST. Please contact us to discuss bespoke pricing options.

Additional sponsorship opportunities

- Sponsor delegates to attend our events
- Support us via in-kind resource
- Author e-newsletter articles
- Disseminate campaign messaging via email or direct mail inserts (broad or targeted)
- Carry out a delegate survey to inform policy, assist in resource development, or encourage debate

If there are alternative concepts that your organisation would like to partner on please contact our Program Manager to discuss your ideas and we will work with you to identify the most suitable arrangements for your organisation.

Charitable status

Generation Next Australia Limited is a charitable institution, with GST concession status (ABN: 54 141 575 037)

Contact

AUSTRALIA'S LEADER IN EDUCATION ON YOUTH WELLBEING ISSUES

Media



Melissa Doyle Introduces Generation Next
<http://youtu.be/L-hijCyBDUK> »



Today Tonight Segment
<http://youtu.be/arPLIwIV500> »



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Further information

For further information about the Generation Next Mental Health and Wellbeing for Young People seminar series, please go to <http://www.generationnext.com.au/about-generation-next/>. Here, you will find a short video which gives further information about what to expect, including short interview clips from delegates and speakers.

Next steps

If you would like to participate as a sponsor of Generation Next or would like to talk to us further about bespoke package options, please return the '2015 Sponsorship Enquiry and Booking Form' and our Program Manager will be in touch shortly. Thank you for your interest – we are very grateful for your support!

Enquiries

We welcome the opportunity for direct enquiries too! You can contact our team as follows:

Contacts

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Program Manager

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Email programmanager@generationnext.com.au

Dr Ramesh Manocha

Principal and Convenor

Mobile 0418 270 786

Email r.manocha@generationnext.com.au